**Cash Back**

**1. Introduction**

Cash back allow the user to earn from rewards in online shopping. It is one of way of marketing business model to make online website more popular. Cash back is win- win process where it helps both the visitor and user to make reward and help the online business to increase the traffic in website; it’s one of the important marketing strategies for online business models.

**2. Description**

We here to provide the cash back script over decades. Cash back is one of the important concepts for the every online business websites, who need increase the marketing to next level. For online shopping websites, offering cash back is one of the simplest ways to not only attract new customers.

Cash back is all about the coupon. Due to extra cash back, where organization will get loyal customer who’d repeatedly visit your portal for their online shopping. In our script the where the all the coupon can be added by the administrator and API integration.

**3. User functionality**

Every user has been experience the online coupon, where user will get **Integrate Coupon API** and create, update & expires all discount coupons fully automatically to offer both, discount coupon & additional cash back.

**3.1 User registration**

User need to register with the **free of cost** .It is same like the registration process where the user needs to submit the user name, email id and password.

* User need to register with the email
* User need to fill name and
* With the valid password
* After registration the user will get the activation mail to activate the account.

**3.2 Login**

User will able login in to the lottery system with the proper valid email id and password

* After registration the use can able to login with the registration Email and password.

**3.3 Forget password**

* If the user forgets his/her password, the password will be recovered by giving the validate email id registered mail
* The only registered email id will accepted

**3.4 Dashboard**

Dashboard the user will get to know the services provided by the script and different available coupon in the list. And also the user will get the list of active and expires coupon in the system.

User can view the list of option in the user’s dashboard, which help user to get the overall view of the website cash back system.

* **MY ACCOUNT:** In my account the user will view the user name. email id, address and contact number
* [**EDIT PROFILE**](http://ordermanagementscript.com/demo/cashback/accountinformation)**:** User can able to edit the user details
* [**CHANGE PASSWORD**](http://ordermanagementscript.com/demo/cashback/change-password)**:** User can able to change the user’s login password
* [**MY FAVORITES**](http://ordermanagementscript.com/demo/cashback/my-favorites)**:** User can add the list of favorite’s coupons and cash back offers online business companies in to their profile.
* [**MY REVIEWS**](http://ordermanagementscript.com/demo/cashback/my-reviews)**:** User can view the list of review they have posted on the any particular coupons.
* [**REFER A FRIEND**](http://ordermanagementscript.com/demo/cashback/refer-friends)**:** User can also able to refer their friends by send the URL to them so that each coupon they are buying the referred member will get the commission.
* [**SUPPORT**](http://ordermanagementscript.com/demo/cashback/support)**:** User can able to post the any quires in the system can be sending the internal message to the admin.

**3.5 Stores list**

Stores list the user can able to view the list of store who have post the cash back offers and list of coupons in the organization. Form this where the user can view the list of stores with best offer they are providing in the system so from that user will get the clear over all view of the list of stores offers in the scripts.

* Social share
* Details view
* Favorite

**3.6 Categories**

User can view the list categories and sub categories in the system, where it (manages by the admin). The categories can be added by admin by manually it is not manage by the API integration.

**3.7 Offers and coupons**

Based on the list of content the user will get the know all the offers and coupons available in the system, if the user click on the any offers coupons it will be redirected to the original site from that user can able to purchase product.

**4. Admin functionality**

Admin will get all option to edit and add in to the system. Admin can view the list of option in the system. Easily accessible admin panel so admin can view all the site statistics on the dashboard. Admin have full authority to control the site.

**4.1 Admin dashboard**

On the admin dashboard the admin can view the list of number of count of,

* Approved User
* Approved Vendor
* Total Product
* Pending Product
* Product Sales
* Admin Sales
* [Recent Sale Product](http://ordermanagementscript.com/demo/cashback/admin/welcome.php#accordionThree)
* [Recent Approved User](http://ordermanagementscript.com/demo/cashback/admin/welcome.php#accordionThree)
* [Recent User Waiting for Approve](http://ordermanagementscript.com/demo/cashback/admin/welcome.php#accordionThree)

**4.2 User management**

Admin will have the authority of manage the entire user in the system, with this some features. User can manage by the admin all the functionality likes,

* Admin can view the user profile
* Admin can add the user profile
* Admin can edit the user profile
* Admin can activate the user and deactivate the user
* Search the user’s in the system.

**4.3 Categories management**

Admin is one who able to manage categories the list and sub categories list in the system, where here are some feature the admin can able to manage.

* Admin can view the categories and sub categories
* Admin can add the categories and sub categories
* Admin can edit the categories and sub categories
* Admin can activate and deactivate the categories and sub categories
* Admin can view the API provides link to the system.

**4.4 Post Ads**

Admin cannot able to the manage API integrated product, but manually admin can also able to manage the product by add the offers in to the system.

* Admin can view the Posted product
* Admin can add the product manually
* Admin can edit the Posted product
* Admin can activate and deactivate the posted product

**4.5 Enquires management**

Admin is one who able to manage enquires in the system, where here are some features the admin can able to manage.

* Admin can view the enquired user
* Admin can reply the quires
* Admin can edit the forward enquires
* Admin can activate and deactivate the enquires

**4.5 General settings**

* Cms page
* Social link
* About us
* Contact us
* Terms & Condition
* Privacy policy
* Offers Management only admin post ads
* Contact information